SHAWNDE BARRETT

Bronx, NY 10461

929-899-5781 | Barrettshawnde@gmail.com
https://www.linkedin.com/in/shawnde-barrett
https://github.com/StackedInfluence24

PROFESSIONAL SUMMARY

Full Stack Web Developer with one year of coding experience and three years in digital marketing. Adept at solving complex technical problems and building impactful code. Strong skills in HTML, CSS, JavaScript, REACT and Backend technologies, along with a solid foundation in the entire web development process, command line, and shell scripting.

- Troubleshooting
- Project Management
- API Development
- Data Analysis
- Web and App Development
- UI/UX Fundamentals
- Generative AI
- HTTP/HTTPS Protocols
- Microsoft Operating System

TECHNICAL SKILLS

Programming Languages: HTML5, CSS, JavaScript, Python, SQL, Java, Ruby, C#, PHP
Cloud Computing: Amazon Web Services, GitHub, Copilot ChatGPT
Software: React, MySQL, Node, Express, MongoDB, MERN
Operating Systems: Linux, Windows 10, Mac OSX, Ubuntu, Android/iOS, Windows Servers
Hardware: iMac, MacBook, iPhone, iPad, Android/Samsung phones and tablets, Windows laptops and desktops
Tools | Platforms: Git, Docker, PostgreSQL

TECHNICAL PROJECTS

Capstone | May 2024 – Present
- CHUW is a social site for foodies! Where you can connect with industry professionals, influencers, and other foodies to share recipes, blog or just socialize and find new places to eat
- Link

React Weather App | April 2024 – Present
- A weather app we made to practice using databases and I even used some animation to make it look like the weather
- Link

PROFESSIONAL EXPERIENCE

Freelance Digital Marketer | Various Locations   **01/2021 – Present**
- Increased brand visibility and customer engagement by developing a targeted digital marketing strategy, leading to an increase in website traffic and a significant boost in online sales within three months.
- Executed a comprehensive digital marketing campaign using social media, email marketing, and SEO techniques, driving targeted traffic and improving brand awareness, ultimately contributing to a growth in customer acquisition.
- Collaborated with a small brand to optimize digital marketing efforts, providing training and implementing streamlined processes, resulting in improved efficiency and a reduction in marketing costs while maximizing the impact of campaigns.
- Revitalized a small brand's online presence by identifying and addressing gaps in digital marketing strategy, leading to an increase in customer engagement and higher conversion rates.
- Led the end-to-end digital marketing management for a small brand, successfully overcoming resource limitations and achieving measurable growth, including an increase in online sales and a more cohesive

brand identity across digital platforms.

TECHNICAL TRAINING

NPower | Remote   **3/2024 – 9/2024**
Full Stack Developer
- Completed an intensive 24-week Full Stack Developer training program, gaining hands-on experience in both front-end and back-end development technologies, including HTML, CSS, and JavaScript.
- Developed proficiency in building responsive and interactive user interfaces using popular front-end frameworks such as React.js, ensuring a seamless user experience across various devices.
- Acquired essential back-end development skills through practical training in server-side scripting with Node.js, utilizing Express.js for efficient routing and building scalable web applications.
- Demonstrated the ability to work with databases by mastering fundamental database management concepts and hands-on experience with MongoDB, ensuring effective storage and retrieval of data.
- Collaborated with peers on real-world projects, applying Agile development methodologies, version control using Git, and participating in regular code reviews, fostering a collaborative environment.

CERTIFICATIONS AND EDUCATION

Path2TECH Full Stack Developer Program | NPower | 9/2024

Certifications
Obtained: META Certified • Digital Marketing Google ADS SEO Certified
Pursuing: W3C Front End Developer Professional Certificate • Google UX Design Certificate

Technical Coursework
LinkedIn Learning: Typescript • Microsoft Azure • Angular • Scala